



# Chicago Telugu Association

Phone: 630-560-9026 Fax: 630-518-4857  
 E-mail: [info@chicagoteluguassociation.org](mailto:info@chicagoteluguassociation.org)  
[www.chicagoteluguassociation.org](http://www.chicagoteluguassociation.org)

Chicago Telugu Association (CTA) presents

## Free One Day Business Intelligence Workshop for IT Professionals

*(Together we can fight recession by helping each other in the community)*

### Business Intelligence (BI) Cognos/Business Objects Workshop & Job Counseling Sessions

The purpose of the one day workshop is to present the concepts of Business Intelligence, Data Management Lifecycle, and Reporting along with overview of high demand skills, tools and technologies to procure potential jobs. Case Studies, Examples and Demos are also provided as part of the workshop. Further Recommendations for Training and Subject Matter Expert Consulting are included as part of the Workshop.

**Date:** May 09, Saturday 9.30 AM to 3.30 PM

**Location:** 95th Street Library, 3015 Cedar Glade Drive, Naperville, IL 60564

**Registration:** Register via email at: [events@chicagoteluguassociation.org](mailto:events@chicagoteluguassociation.org) (please provide name, address, phone number and email address for complete registration)

<u>Agenda</u>	<u>Workshop Details</u>
<ol style="list-style-type: none"> <li>1. Introduction to Data Management Lifecycle – (9.30 to 10.30 AM)</li> <li>2. Cognos Product Review and Demo– (10.30 to 12.30 PM)</li> <li>3. Business Object Product Review and Demo – (1.30 to 2.30 PM)</li> <li>4. Job Counseling, Interview Preparation, Subject Matter Expert Q&amp;A – (2.30 to 3.30 PM)</li> </ol>	<ol style="list-style-type: none"> <li>1. Introduction to Data Management Lifecycle, BI and Reporting Concepts               <ul style="list-style-type: none"> <li>• Introduction - Data, Information</li> <li>• Relational versus Dimensional</li> <li>• OTLP, Data Warehouse, Staging Database, ODS, Data Marts, ETL</li> <li>• Data Mining, Data Profiling, Data Quality.</li> <li>• Business Intelligence</li> <li>• Reporting Styles (Relational/Dimensional) , Static, Adhoc.</li> </ul> </li> <li>2. Reporting Tools – Technology Review and Case Study Demos               <ol style="list-style-type: none"> <li>2.1 Cognos Product Review                   <ul style="list-style-type: none"> <li>• Framework Manager – Metadata Modeling</li> <li>• Report Author - Report, Query, Analysis Studio</li> <li>• Cognos 8 BI Power Play - BI Transformer – Cube design &amp; Analysis.</li> <li>• Cognos 8 metrics Manager – Metrics Studio (Dashboards)</li> <li>• Administration.</li> </ul> </li> <li>2.2 Cognos Case Study and Demo</li> </ol> </li> </ol>
<p>(* Includes links for Job Leads High Demand Skills, Potential Job Opportunities and more)</p>	<ol style="list-style-type: none"> <li>2.3 Business Objects Product Review               <ul style="list-style-type: none"> <li>• Report Design</li> <li>• Universe Design</li> <li>• Dashboard Design</li> <li>• Data Integrator</li> </ul> </li> <li>2.4 Business Objects Case Study and Demo</li> </ol>

Please latest events and news please visit our web site: [www.chicagoteluguassociation.org](http://www.chicagoteluguassociation.org)